



# ***Member Profiles***

## ***Patent Department***

- Mechanical and Electrical***
- Chemical***

## ***Trademark and Design***

***ASAMURA IP P.C.***



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***Mechanical and Electrical***

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**Director, Senior partner, Patent Attorney**

## **Yoshiteru MIZUMOTO**

With over 19 years' experience in development and intellectual properties. I feel confident in providing the very best service to our clients, working together with our clients to ensure our client's successful applications and rights are always my priority.

### **Education**

BSc in Mechanical Engineering, Shibaura Institute of Technology, March 1992

MSc in Mechanical Engineering, Shibaura Institute of Technology, March 1994

**Professional career:** Joined Sokkia Co., Ltd., April 1994

Joined a patent office, September 2005

Entered Asamura IP P.C., January 2010

**Registration for Patent Attorney:** September 2005

**Languages:** Japanese, English

### **Specialty Fields**

General machinery, measuring devices, coordinate measuring machines, packaging containers, engines, actuators, machine tools, stents, hospital waste processing devices, fluid separation devices, degasifiers, radiation therapy equipment, implants, rackets, transfer valves, cardboard, cultivation beds, packaging bands, etc.

### **Qualifications**

FAA Airplane Single- and Multi-Engine Land, 1987

Single-engined aircraft takeoff, 1988

Multi-engined aircraft takeoff, 1990

EIKEN Test in Practical English Proficiency (Grade Pre-1), 2012

### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2000 – present

Member of the JPAA Publicity Center Committee, 2006

Member of the JPAA Patents Committee, No. 2 Committee, 2011 – 2012

The JPAA Patents Committee, Vice-Chairman of No. 2 Committee, Chairman, No. 5 Subcommittee, 2013

The JPAA Patents Committee, Vice-Chairman, Chairman, No.2 Subcommittee, 2014

### **Publications**

"Intellectual Property These Days, 9: --Usurped patent application in China--" FB Lecture Series, (Senken Shimbun), (July 23, 2013)

**Hobby :** Running (three times a week), golf (solely hitting), guitar (currently practicing), skiing and snowboarding (sometimes), scuba diving (open water)



## Senior Partner, Patent Attorney

### Akihiro IWAMI

I possess a great amount of knowledge and practical experience across the board in electrical related technical fields which I put to use in order to provide clients with the service that they desire. Thank you very much for your interest.

**Education:** BSc in Electronic Applied Engineering, Tokyo University of Science, March 1994  
Studying at Master Degree Course of Information Systems Architecture, Advanced Institute of Industrial Technology, April 2012- Present

**Professional career:** Japan Radio Co., Ltd., April 1994 - March 2002

**Languages:** Japanese, English

**Specialty Fields:** Communications engineering, semiconductor engineering, control engineering, software related inventions, satellite communications equipment for maritime use (INMARSAT), INMARSAT peripheral hardware and software, radios for maritime use, etc.

#### Qualifications

Analog and Digital Installation Technician, 1998

First-Class Technical Radio Operator for On-The-Ground Services and Construction Leader license, 2000

First Grade Certified Specialist for IP Management (Patents), 2008

#### Major seminars

Lecturer for Seminar by the Software Committee of JPAA: "Preparation of Specification and Response to Office Action in Computer-Software Related Invention Cases" (Fukuoka & Sapporo in 2010)

Lecturer for Seminar by the Software Committee of JPAA: "Tips for Claim Drafting for Computer Related Inventions" (Fukuoka in 2011)

Lecturer, Intellectual Property Seminar 2013: "Trademark Entertainment Seminar: Trademark Registration Application for a Tonkatsu Burger" (Tokyo in November 2013)

#### Memberships

Member of the Japan Patent Attorneys Association (JPAA), 2006 – Present

Member of the Software Committee, JPAA, 2009, 2010

Member of the Education Institute Management Committee, JPAA, 2011 – Present

Member of the School Education Support Committee, Kanto Branch, JPAA, 2011

Counselor at the Free Permanent Counsel Office on Patent Issues, JPAA, 2011 – Present

Counselor at the Permanent Counsel Office on Copyright Issues, JPAA, 2013 – present

Member of the Tokyo Committee, Kanto Branch, JPAA, 2013 – present

**Hobby:** Japanese chess, chess, running, amateur radio, and shopping around for electronic equipment



## Senior partner, Patent Attorney

### Yuko TANAKA

There is a need to create new age IP strategies. In particular, patent searches, IP matching, and usage of IP for funding strategies or investment recovery, are growing more important. I aim to become a patent attorney that enjoys taking on the new challenges of the fast developing IP world, working with clients, sharing ideas and tackling issues together.

#### Education

BSc in Media Science, Tokyo University of Technology, March 2003

MSc in Media Science, Tokyo University of Technology Graduate School, March 2005

#### Professional career

Entered Asamura IP P.C., April 2005

#### Registration for Patent Attorney

April 2014

#### Languages

Japanese, English

#### Specialty Fields

Image processing, signal processing, communication technology, semiconductors, measurement technology, control technology, machining techniques, medical devices, software, and business models

#### Memberships

Member of the Japan Patent Attorneys Association (JPAA), 2014 - present

#### Hobby

Watching theatrical entertainment (two-person comedy acts, sketch comedy, Rakugo - Japanese sit-down comedy), watching movies, making electronic toys, and enjoying pancakes



**Senior partner, Patent Attorney**

## **Akira KITAGAWA**

I have worked in developing products related mainly to automobile parts for over ten years. I hope to draw on that experience to provide inventor-oriented services that will satisfy our clients. I look forward to working with you.

### **Education**

BSc in Electrical Engineering from Waseda University, March 1994

MSc in Electrical Engineering from Waseda University, March 1996

LL.B in Law from Chuo University, March 2013

### **Professional career**

Denso Corporation, April 1996 - December 2000

Hitachi Ltd., January 2001 - March 2003

Renesas Technology Corporation, April 2003 - March 2010

Renesas Electronics Corporation, April 2010 - October 2013

### **Registration for Patent Attorney**

January 2009

### **Languages**

Japanese, English

### **Specialty Fields**

Analog circuits, digital circuits, microcomputers, semiconductor memory, wired/wireless equipment interfaces, semiconductor process, semiconductor devices, semiconductor packages, electronic components for use in vehicles, etc.

### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2009 – present

### **Hobby**

It used to be overseas travel, but now it is domestic travel with my family.



## **Partner, Patent Attorney**

# **Hiroyuki HASHIMOTO**

I have a wide range of experience in intellectual property matters, including trials, and prior art examinations/appraisals. I provide reliable, thorough service by taking the client's perspective. Thank you very much for your interest.

### **Education**

BSc in Industrial Mechanical Engineering, The University of Tokyo, 1995

MSc in Industrial Mechanical Engineering, The University of Tokyo, 1997

### **Professional career**

Mitsubishi Heavy Industries, Ltd., 1997 – 2008

Asamura IP P.C., 2008 - present.

### **Registration for Patent Attorney**

April 2008

### **Languages**

Japanese, English

### **Specialty Fields**

Mechanical engineering, electrical engineering, information engineering, material processing machinery, production/assembly machinery, general machinery, thermal engines, metal materials, industrial plants, medical devices, livingware, turbines, bearings, electric power facilities, etc.

### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2008 – present

### **Publications**

"Intellectual Property Compass" column in the magazine Invention, issued by Japan Institute of Invention and Innovation (JIII) (part-author), (December 2009)

"Patent" column in the magazine Invention and Q&A, issued by Japan Institute of Invention and Innovation (JIII) (part-author), (June 2011)

### **Hobby**

Playing with my children, cycling, baseball, and soccer





**Associate, Patent Attorney**

**Jun Zhao**

I will strive to provide our clients with the best service possible!

**Education**

B.A., English (Business), Liaoning University of Foreign Economic and Trade, China  
M.A. in Business Design, Graduate School of Business Design, Rikkyo University, Japan

**Professional career**

Overseas Sales Department, Sesinbizi Company, Shenzhen, China, August 2011 – May 2012

TUV Rheinland (shenzhen) Co., Ltd Electrical Safety Test Laboratory Department,  
June 2012 – July 2016

**Registration for Patent Attorney**

April 2024

**Languages**

Chinese, Japanese, English

**Qualifications**

2nd grade Certified Specialist of Intellectual Property Management (administration)

**Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2024 – present

**Hobby**

Watching talk shows, documentaries, yoga



**Associate, Patent Attorney**

**Kohei GODA**

I strive to help our clients obtain IP rights that are easy to use.

**Education**

BSc in Science, Kyoto University, 2011

MSc in Physics, Kyoto University, 2013

**Professional career**

Kyowa Patent and Law Office, Machinery Department 2019 – 2024

**Registration for Patent Attorney**

April 2019

**Languages**

Japanese, English

**Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2019 – present

**Hobby**

Shogi (first dan), brandy (recently moderate), games, parenting



**Associate, Patent Attorney**

## **Wataru MIYASHITA**

Always striving to satisfy our clients and help them obtain IP rights from the inventor's viewpoint by utilizing my experience as an engineer.

### **Education**

B.S. in Physics, Tokyo Institute of Technology, 2004

M.S. in Condensed Matter Physics, Tokyo Institute of Technology, 2006

### **Professional career**

Mitsubishi Chemical Corporation (formerly Mitsubishi Chemical Corporation)

Apr 2006 - Apr 2024

### **Registration for Patent Attorney**

June 2024

### **Languages**

Japanese, English

### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2024 – present

### **Hobby**

Cooking, music (keyboard, guitar)



## Counsel, Patent Attorney

# Kazuyuki OBINATA

My wealth of experience in patent examinations, judgments, and suits related to electronic devices and my extensive technical abilities, combined with the know-how and networks that Asamura IP P.C. has built up since its founding in 1891, let me provide appropriate advice and satisfactory service for IP rights such as patents to our clients.

### Education

BSc in Communications Engineering, University of Electro-Communications, 1974  
MSc in Communications Engineering, University of Electro-Communications, 1976

**Professional career:** Japan Patent Office, April 1976 - June 2008  
Asamura IP P.C. June 2008-present

**Registration for Patent Attorney:** 2008

**Languages:** Japanese, English

### Specialty Fields

Imaging equipment, information processing, interfaces, communication devices, semiconductor devices, electronic devices for information equipment and other devices, computer software, etc.

### Qualifications

Normal License (Mathematics) for High School Teaching (Grade 2), April 1974

### Memberships

Member of the Design Committee, The Japan Patent Attorneys Association (JPAA)  
2008-present  
Member of the International Association for the Protection of Intellectual Property (AIPPI), 2010 – present

### Publications

Dictionary of Patent Pulse Circuit Technology (part-author), (May 1980)  
United States Patent Examination Handbook (1989 Edition), (part-translator),  
(January 1989)

### Hobby

Playing musical instruments (viola, gat guitar), D-I-Y (improving my home), one-day mountain climbs



## Counsel, Patent Attorney

# Takayuki HATANAKA

I had been working for a computer company as an engineer developing some kinds of integrated circuits for computers, such as for wireless applications. It would be an honor to be able to use my ten years of intellectual property experience involving patent prosecution and litigation and technical background to help our clients.

### Education

BSc in Physics, Gakushuin University  
(with a focus on semiconductor properties)

### Professional career

Leader, Technology Development Department, NCR Co., Ltd.  
Patent Section Head of a patent office

### Registration for Patent Attorney

February 2005

### Languages: Japanese, English

### Specialty Fields

Electronic engineering, information processing, software, semiconductor engineering, wireless and wired communication technologies, sensors, electronics, consumer electronics, ECAD, MCAD, acoustic simulation, handwriting recognition technology, semiconductor technology, automobiles, lures, eyeglasses, chains, toys, novelty items, etc.

### Memberships

Member of the Japan Patent Attorneys Association (JPAA), 2005 – present  
Member of the International Association for the Protection of Intellectual Property (AIPPI), 2008 – present

### Hobby

With concerts, I like classic, jazz, and opera, and prefer to get the cheap seats at concerts so I can go as many times as possible.  
A bit freakish about soccer (please ignore me if I start screaming in the stands (I'm not dangerous))



**Counsel, Patent Attorney**

## **Katsunori SHIRAE**

### ***Supplementary Note of Specific Infringement Lawsuit Counsel***

At a metal industry company, I was involved in research to develop stainless steel fabrication, corrosion and surface treatments, sintered materials, thermal spray materials, cladding materials, and similar processes and materials. I hope I can use my knowledge and experience to provide a service that clients are happy with.

### **Education**

BSc in Science, Kyoto University

MSc in Chemistry, Kyoto University

### **Professional career**

Nippon Metal Industry Co., Ltd.

Asamura IP P.C.

### **Registration for Patent Attorney**

June 2002

### **Languages**

Japanese, English

### **Specialty Fields**

Metal, machinery, stainless steel secondary processing, corrosion and surface processing, sintered materials, thermal sprays, cladding materials, etc.

### **Qualifications**

Normal License (Science) for High School Teaching, (Grade 1)

Hazardous Materials Engineer, Class A

### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2002 – present



**Ph.D.s**

## **Hiroaki KAKINUMA**

In addition to standard patent applications, I am also able to assist clients with patent applications involving difficult matters to understand physical principles and highly futuristic concepts.

### **Education**

BSc in Applied Physics, Waseda University

Ph.D. in Physics and Applied Physics, Waseda University

### **Professional career**

Research & Development Department, Oki Electric Industry Co., Ltd.

Research & Development Association for Future Electron Devices

Learning Business Group, Oki Human Network Co., Ltd.

### **Languages**

Japanese, English

### **Specialty Fields**

Crystal growth, thin films, inorganic materials, silicon/compound semiconductor device (transistor, photodiode, and laser) structures and processes, quantum-effect devices, spin applied devices, superconducting devices, nanotechnology (materials, structures, and devices), sensors, magnetic devices and memories, displays (LCDs, ELDs, and electronic paper), solar cells, fuel cells, lithium-ion cells, electrophotography, vacuum and plasma devices, optical devices, devices using lasers, electron beams, or ion beams, and devices for physics and chemical analysis

### **Hobby**

Listening to music (collecting used CDs and high sound quality CDs), art (impressionist and surrealist art), skiing (despite not having skied recently), and beer drinking (especially Belgian beer and microbrewed beer)

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***Chemical***

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**Director, Senior Partner, Patent Attorney**

## **Yoichi INOUE**

I have done a lot of travelling to companies and patent firms in the US and Europe, and I am proficient in English. Providing lectures and other means in China make stronger pipelines with patent attorneys in China. I am proud that I am more knowledgeable about pesticides than any other patent attorney in Japan.

### **Education**

BSc in Agrobiology, The University of Tokyo

MSc in Agriculture, The University of Tokyo

MSc in Crop Protection, Bristol University

### **Professional career**

Involved in the research and development of new pesticides at a biological research laboratory of a Japanese chemicals and agricultural chemicals manufacturer, 1988 – 2000

Employed at a patent firm in Tokyo, 2000 – 2008

Asamura IP P.C., 2008 – present

**Registration for Patent Attorney:** November 2002

**Languages:** Japanese, English (written and spoken), German (written), Currently studying Chinese

### **Specialty Fields**

Biological matters, agricultural chemicals, medical treatment, medicine, etc.

**Qualifications:** United Nations Associations Test of English, Special A class, 2000

### **Publications(seminar)**

Interpreter for the “Seminar on European Patents” sponsored by the Research Institute of Economy, Trade and Industry of Japan (2006)

### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2002 - present

### **Hobby**

Watching sports programs (track and field, professional sumo wrestling, baseball, swimming, gymnastics, table tennis, judo, combat sports, etc.) and listening to songs from the 60s, 70s, and 80s



## Senior Partner, Patent Attorney

### Katsuhiko SHIMOMURA

#### *Supplementary Note of Specific Infringement Lawsuit Counsel*

Utilizing around ten years of corporate intellectual property experience and around seven years of experience as an inventor, I am able to effectively grasp the needs of clients in order to provide them with efficient service. I provide a high level of service involving foreign patent matters through close cooperation with foreign lawyers and patent attorneys by utilizing my English communication skills and Asamura IP P.C. foreign network.

**Education:** BSc in Inorganic Material Engineering, Tokyo Institute of Technology,  
March 1989  
MSc in Inorganic Material Engineering, Tokyo Institute of Technology,  
March 1991

#### **Professional career**

Involved with research and development of optical devices, intellectual property strategy, and management at a general chemical manufacturer  
Trainee at a U.S. patent firm (2002-2004, passed the US Patent Bar Exam in 2003 (recognition expired))  
Asamura IP P.C., December 2009 - present

**Registration for Patent Attorney:** September 1998

**Languages:** Japanese, English

**Specialty Fields:** Inorganic Material, polymer, optics, physical chemistry, semiconductors, composite material, and optical devices

**Qualifications:** Passed the US Patent Bar Exam (recognition expired)  
TOEIC (score: 955) TOEFL (CBT) (score: 263)

**Major seminars:** Vast experience as a lecturer for in-house patent education while working for a general chemicals manufacturer

**Memberships:** Member of the Japan Patent Attorneys Association (JPAA),  
1998 – present

#### **Publications**

"Preparation of Lead Zirconate Titanate Thin Film by Hydrothermal Method"  
(K.Shimomura, T.Tsurumi, Y.Ohba and M.Daimon), Jpn. J. Appl. Phys, Vol. 30, pp. 2174-2177, (1991)

**Hobby:** Fishing, snorkeling, swimming, watching sports, and reading



## Senior Partner, Patent Attorney

### Mikio KAMEOKA

#### *Supplementary Note of Specific Infringement Lawsuit Counsel*

I hope to focus on the application of rights after they have been established to gain experience in that area. Always in high spirits, I make it a point to be kind, careful, and thorough so that I can deliver his clients top-notch service. It is my number one priority to satisfy client requirements carefully without error.

#### **Education**

BSc in Applied Chemistry, Hokkaido University

MSc in Molecular Chemistry, Hokkaido University

#### **Professional career**

TonenGeneral Sekiyu K.K., 1997 – 2000

Asamura IP P.C., 2001 - present

#### **Registration for Patent Attorney**

December 2000

#### **Languages**

Japanese, English

#### **Specialty Fields**

Petrochemistry, organic chemistry, polymer chemistry, inorganic materials, textile materials, and chemical engineering

#### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2000 - present

#### **Hobby**

Windsurfing, standup paddle boarding, sea fishing, boat fishing, preparing and eating yakitori (char-broiled chicken), drinking, being a fan of the Hanshin Tigers, visiting Koshien Stadium (home of the Hanshin Tigers), and watching SUN-TV (television station)



**Senior Partner, Patent Attorney/Ph.D.s**

## **Yuichiro ASANO**

I have done a lot of travelling to companies and patent firms in the US and Europe, and I am proficient in English. Providing lectures and other means in China make stronger pipelines with patent attorneys in China. I am proud that I am more knowledgeable about pesticides than any other patent attorney in Japan.

### **Education**

BSc. in Engineering, Tokyo University of Science

Ph.D. in Nuclear Engineering, Tokyo Institute of Technology

### **Professional career**

Researcher, Tokyo Institute of Technology Research Laboratory for Nuclear Reactors, Hikari Patent Office (former Taniyama Patent Office), then joined Asamura IP P.C.

### **Registration for Patent Attorney**

February 2002

### **Languages**

Japanese, English

### **Specialty Fields**

Inorganic materials chemistry, energy technology (specifically the nuclear fuel cycle, actinide chemistry, and nuclear engineering focusing on radioactive waste separation, etc.), metal engineering, separation and analytical chemistry, welding/joint engineering, electrochemistry, and chemical engineering

### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2002 - Present

### **Publications**

\*Y.Asano, M.Kataoka, H.Tomiyasu and Y.Ikeda: "Kinetic Studies on Dissolution of  $\text{UO}_2$  Powders in Acid Solutions by Using Cerium (IV) or Chlorine Dioxide as Oxidants" J. Nuclear. Sci. Technol., 33, 152-156 (1996)

\*Y.Asano, N.Asanuma, T.Ito, M.Kataoka, S.Fujino, T.Yamamura, W.Sugiyama, H.Tomiyasu, K.Mizumachi, Y.Ikeda, Y.Wada and M.Asou: "STUDY ON A NUCLEAR-FUEL REPROCESSING SYSTEM BASED ON THE PRECIPITATION METHOD IN MILD AQUEOUS-SOLUTIONS" Nucl. Technol., 120, 198-210 (1997)

\*Osamu Ohashi and Yuichiro Asano, "Effect of Heat Treatment in Vacuum Prior to Bonding on Diffusion Bonding of Titanium, Copper and SUS304 Stainless Steel", J. Japan Inst. Metals, Vol. 61, No.8 (1997) pp.744-749

### **Hobby**

Tennis, scuba diving, travel, music concerts, etc.



## Senior Partner, Patent Attorney

### Mari YUGE

I am dedicated to providing clients with quality service by deeply researching the technology of their patent applications.

#### Education

BSc in Pharmacy, Tokyo University of Science, March 1992

#### Professional career

Pharmaceutical Research and Development Center, Kyowa Hakko Industry Co., Ltd.  
(currently, Kyowa Hakko Kirin Co., Ltd.), April 1992-June 1999

Equity Research Division (focused on the pharmaceutical and bio sectors), Mizuho Securities Co., Ltd., September 2002 - July 2006

Asamura IP P.C., 2006 – present

#### Registration for Patent Attorney

February 2004

#### Languages

Japanese, English

#### Specialty Fields

Pharmaceuticals, organic chemistry, polymer chemistry, biochemistry, food, cosmetics, and fragrances

#### Qualifications

EIKEN Test in Practical English Proficiency (Grade Pre-1), 1990

Obtained Pharmacist license, 1992

Securities Broker Representative License (2nd grade), 2003

#### Memberships

Member of the Japan Patent Attorneys Association (JPAA), 2004 – present

Member of the International Association for the Protection of Intellectual Property (AIPPI), 2013 – presentt



## Senior Partner, Patent Attorney

# Hisashi KANAMORI

### *Supplementary Note of Specific Infringement Lawsuit Counsel*

I would like, to the best of my ability, to assist clients in many ways in their business activities which involve intellectual property. Leave it to me to support you in many areas. Feel free to contact me for a consultation.

### **Education**

BSc in Chemistry, Tokyo University of Science, 1989

### **Professional career**

Department of Clinical Chemistry, Toranomon Hospital, 1989

Asamura IP P.C., 2003 – present

### **Registration for Patent Attorney**

November 1999

### **Languages**

Japanese, English

### **Specialty Fields**

Clinical chemistry, biotechnology, medicine, diagnostic drugs, regenerative medicine, agriculture, forestry, and fisheries technology, cosmetics, organic chemistry, nanotechnology materials, and renewable energy related technologies

### **Memberships**

Biolife Science Committee, the Japan Patent Attorneys Association (JPAA), 2007

Patent Committee, JPAA, 2008

### **Major seminars**

Presented the lecture "Trilateral Comparative Research of Written Description Requirements" through the JPAA Patent Committee in Nagoya for a different association

### **Hobby**

Fishing, cooking, hiking, and watching sports



## Senior Partner, Patent Attorney

### Makoto TATSUZUKI

I have built up over five years of experience in patent applications (domestic patent applications, patent applications from abroad, and patent applications for foreign countries) in the chemistry field below. I work hard each day to promptly provide clients with clear and useful comments.

#### Education

BSc in Applied Chemistry, Waseda University

MSc in Applied Chemistry, Waseda University

#### Professional career

Joined Asamura IP P.C. following a research position as a medicinal chemist in a pharmaceutical company.

#### Registration for Patent Attorney

April 2010

#### Languages

Japanese, English

#### Specialty Fields

Pharmaceuticals, plant protection products, organic chemistry, organometallic chemistry, petrochemistry, polymer chemistry, lubricants, cosmetics, foods, chemical engineering, etc.

#### Memberships

Member of the Japan Patent Attorneys Association (JPAA), 2010 – present

Member of PA Committee, 2010 – present

#### Publications

"Oxidative Carbonylation Reaction of 1-Alkyne by Palladium Catalyst", I. SHIMIZU, M. TATSUZUKI, A. YAMAMOTO, Proceeding of 86th Catalyst Society of Japan (CATSJ) Meeting, 2008, p.47

#### Hobby

Mountain climbing (in particular, river climbing (SAWA-NOBORI), DIY, reading and cooking



## Senior Partner, Patent Attorney

### Hironobu MIZUNO

#### *Supplementary Note of Specific Infringement Lawsuit Counsel*

My goal is to create intellectual property strategies for clients and contribute to their business success through creating application rights in Japan and overseas to further enhance our clients' intellectual property values as well as dealing with external issues (including infringement litigation) to reduce intellectual property risks.

#### **Education**

March 1990 B.Sc., Department of Chemical Engineering, School of Engineering, Tokyo Institute of Technology

March 1992 M.Sc., Information Processing and Engineering, Interdisciplinary Graduate School of Science and Engineering, Tokyo Institute of Technology

#### **Professional career**

April 1992 Joined Mitsubishi Kasei Corporation (now Mitsubishi Chemical Corporation, assigned to the General Research Office

July 2004 Assigned to the Intellectual Property Department of Mitsubishi Chemical Corp.

(July 2013 to March 2014 International IP Legislation Research Office, International Association for the Protection of Intellectual Property of Japan (AIPPI· JAPAN))

June 2014 Left Mitsubishi Chemical Corporation

July 2014 Joined Asamura IP P.C.

**Registration for Patent Attorney:** April 2012

**Languages:** Japanese, English

**Specialty Fields:** Materials chemistry (inorganic, organic), chemical engineering; electronic imaging materials, photocatalyst, optical recording media, semiconductors for LED, LD and display, Li-ion battery, solar cells, and their manufacturing process.

**Qualifications:** Supplementary Note of Specific Infringement Lawsuit Counsel  
Class A Hazardous Materials Officer

**Memberships:** Member of the Japan Patent Attorneys Association (JPAA), 2012 – Present  
Member of PA Committee, 2012 – present

#### **Publications**

H. Mizuno et al., "Extension of Linear-Velocity Margin in Phase-Change Optical Recording with Variable-Pulse Compensation", Jpn. J. Appl. Phys. 1997, vol.36, Part 1, no.1B, p. 514-519. (Related patents: JP3376807, etc.)

International Association for the Protection of Intellectual Property of Japan (AIPPI· JAPAN) "Research Report on intellectual property rights system operational reality in African countries and intellectual property activities by major countries outside the region", Feb. 2014, FY2013 Patent Office Industrial Property Rights Systems and International Comparative Surveys, etc. Project (joint author).

**Hobby:** Watching movies and TV dramas, listening to music, languages, travel, gastronomy, volleyball.





**Associate, Patent Attorney**

**Akinori OTA**

*Supplementary Note of Specific Infringement Lawsuit Counsel*

No matter how complex the case is, I always strive to provide the best service possible.

### **Education**

Graduated from Tokyo Institute of Technology, Faculty of Engineering, Department of Chemical Engineering, March 1993

Graduated from the Department of Chemical Engineering, Faculty of Engineering, Tokyo Institute of Technology, March 1995

### **Professional career**

April 1995 - September 2001 Japan Tobacco Inc.

November 2001 - August 2014 Wakaba International Patent Firm

September 2014 - August 2024 Sonderhoff & Einsel Law & Patent Firm

### **Registration for Patent Attorney**

Registered in 2003

### **Languages**

Japanese, English

### **Specialty Fields**

Inorganic materials, polymers, alloys, chemical engineering, petrochemistry, batteries, semiconductors.

### **Memberships**

Japan Patent Attorneys Association (JPAA), from 2003

### **Hobby**

Jogging, soccer, reading, gardening, vegetable growing



**Associate, Patent Attorney**

**Yusuke KIMURA**

I am committed to delivering proposals that support and advance my clients' business objectives.

### **Education**

March 2014 - The Department of Pharmacy, Faculty of Pharmaceutical Sciences,  
University of Toyama

### **Professional career**

April 2014 - Nagaoka Red Cross Hospital Pharmacy Department

August 2021 - Siks & Co. Patent firm

### **Registration for Patent Attorney**

Registered in 2021

### **Languages**

Japanese, English

### **Specialty Fields**

Life Sciences (Pharmaceuticals, Biotechnology, Food, Cosmetics, etc.)

### **Memberships**

Japan Patent Attorneys Association (JPAA), from 2021

### **Hobby**

Baseball (I participate in the Patent Cup hosted by the Japan Patent Office)



## Counsel, Patent Attorney

### Yukihiro IKEDA

I work on a range of patent-related work, including applications (patent applications for foreign countries, patent applications from abroad, and domestic patent applications, including PCT applications), appraisals, and invalidation trials.

#### Education

BSc. in Pharmaceutical Sciences, The University of Tokyo

#### Professional career

Joined Asamura IP P.C. after working in the research laboratory of a general chemicals company

**Registration for Patent Attorney:** November 1992

**Languages:** Japanese, English

**Specialty Fields:** inorganic chemistry, physical chemistry, pharmacology, biological chemistry, high polymer chemistry, petrochemistry, and other types of industrial chemistry

(Materials handled) Pharmaceuticals (including pharmaceutical compositions, formulations, dosage forms, and natural medicine), immunizations, microbes, biogenetic materials, protein engineering materials, foods (sweets), fats, functional high polymers and resins (polymers capable of controlling electron functionality, separating films, light-sensitive films, and thermoplastic resins), organic and inorganic materials capable of controlling electron functionality, organic EL materials, electrode materials, lubricant agents, lubricant oils, paints, pigments, compacts, zeolite, hydrogel, cellulose, composite materials, transition metal oxides, compound semiconductors, catalytic agents, thin films, microparticles, crystals, and so on

**Qualifications :** Pharmacist

#### Memberships

Member of the Japan Patent Attorneys Association (JPAA), 1992 – present

Member of the International Association for the Protection of Intellectual Property (AIPPI)

#### Publications

J. Chem. Soc., Chem. Commun., 1518 (1983); Molecular Crystals and Liquid Crystals, 118 (1), 431 (1985); Synthetic Metals, 21, 235 (1987); J. Polymer Sci.: Polymer Letters Ed., 21, 989 (1983) (co-author)





**Director, Senior Partner, Patent Attorney**

## **Kazutaka OTSUKA**

### ***Supplementary Note of Specific Infringement Lawsuit Counsel***

My motto is to be flexible while properly understanding our clients' directions. While taking advantage of success stories, I do not let myself get bound by existing methods, and work to solve problems related to intellectual property from the client's point of view. I hope to be able to serve you soon.

### **Education**

BA in Law, Chuo University, 1995

### **Professional career**

Unicharm Corporation (1995-1999), then worked in a patent office and a law office,  
1999 – 2004

Asamura IP P.C., 2005 – present

**Registration for Patent Attorney:** February 2004

**Languages:** Japanese, English

**Specialty Fields:** Trademarks, designs

### **Memberships**

The Japan Patent Attorneys Association (JPAA)

The JPAA Trademarks Committee, 2011 – 2012

The International Association for the Protection of Intellectual Property

The Asian Patent Attorneys Association (APAA)

The Trademark Application Trends Research Committee (a research to determine the effects of measures to deal with unused trademarks and the status of applications and registrations for analysis), 2013 JPO

Member of Ruling Study Group, Japan Trademark Association

### **Publications**

“Look and Learn! Introduction to Foreign Patent Applications”, (joint-author), Japan Institute of Invention and Innovation (2010)

“Trademark Law Practice Viewed From the Latest Judicial Precedent, Part II”, (joint-author), (Seirin Shoin), (2012)

**Hobby:** Tennis, cycling



**Director of IP Consulting Dept,  
Senior Partner, Patent Attorney**

## **Yasuaki YAMAGUCHI**

Working with a wide range of clients in all jurisdictions allows us to provide the best advice on a multifaceted view of products, services, and business models, including patents, designs, copyrights, and unfair competition.

### **Education**

BA in Political Science and Economics, Faculty of Law, Nihon University, March 1988

### **Professional Career**

Lecturer, Faculty of Law, Nihon University, Graduate School of Law, 1991-1992

Intellectual Property Department, TOTO Ltd., 1992-2000

Worked at several patent firms since 1989, joined Asamura IP P.C. in 2010

**Registration for Patent Attorney** : November 1990

### **Languages**

Japanese, English

### **Specialty**

Collection and dissemination of domestic and international intellectual property information, management of customer information, intellectual property valuation (AIVAS), management of domestic and international trademark and design applications

### **Memberships**

Consultant, Permanent Patent Consultation Office, Kanto Branch, 2000 - Present  
IP Valuation Specialist, Intellectual Property Management Center, 2005- Present  
Investigator, Unfair Competition Prevention Law, Ministry of Economy, Trade and Industry, 2010 - Present

Consultant, Copyright Consultation Office, Kanto Branch, 2011 - Present

Author, Fujisawa City NPO Support Advisor, 2012 - Present

**Hobbies** : Gardening, watching sports, swimming



**Senior Partner, Patent Attorney**

## **Takuhiro SHINODA**

I do my best to provide proposals that truly help the client, for each individual case. I look forward to working with you.

### **Education**

BA in English Language and Literature, Waseda University, 1992

### **Professional career**

Worked in sales at Tokyo Toyopet Co., Ltd. before working as a commercial designer on product design and planning development in the planning and development department of a toymaker. Worked in trademarks department at a patent office from 1998.

Joined Asamura IP P.C. in 2004, and have been responsible for overseas and domestic trademarks and domestic design matters.

**Registration for Patent Attorney:** April 2011

**Languages:** Japanese, English

### **Specialty Fields**

Overseas trademarks, domestic trademarks, domestic design, the Unfair Competition Prevention Act, copyright

### **Qualifications**

Administrative scrivener

### **Major seminars**

Summer School Lecturer, Faculty of Intellectual Property, Osaka Institute of Technology, September 2013

### **Memberships**

Member of the Japan Attorneys Association (JPAA) Member of JPAA Design Committee, 2013 - present

### **Hobby**

Golf, composing and arranging music, playing in a band (drums), travel (favorite places: Kyoto, Venice, southern France)



## Senior Partner, Patent Attorney

### Ryota HARA

I am able to assist clients with a wide variety of matters through cooperation with various senior patent attorneys who are deeply experienced in domestic cases as well as highly capable proxies for foreign matters. I feel that it is important to proceed with cases by analyzing client problems from various angles and by communicating well with clients. If you have any questions at all, please feel free to contact me. Thank you for your interest.

#### Education

BA in Politics, Meiji University, March 1996

Completion of Law School, Yamanashi Gakuin University, March 2007

#### Professional career

Employed at a overseas shipping company, 1996 – 2002

#### Registration for Patent Attorney

February 2012

#### Languages

Japanese, English

#### Specialty Fields

Trademarks, designs, copyrights, and matters pertaining to the Act Against Unfair Competition

#### Qualifications

TOEIC (score: 940), 2004

#### Memberships

Member of the Japan Patent Attorneys Association (JPAA), 2012 - present

#### Hobby

Reading and futsal





## Senior Partner, Patent Attorney

### Hirotou MATSUMIYA

I have extensive experience, particularly in handling foreign and domestic trademark cases and international registration applications. I am committed to providing clients with a courteous and quick response. My strong point is agile project navigation.

#### **Education**

B.A. in Law, Waseda University, March 2003

#### **Professional career**

Mitsui Mining and Smelting Co., Ltd., 2003–05.

Employed at a number of patent offices from 2005 and later joined Asamura IP P.C. in 2014.

#### **Registration for Patent Attorney**

April 2011

#### **Languages**

Japanese, English

#### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2011 – present

Member of the JPAA Agriculture, Forestry, and Fisheries Intellectual Property

Correspondence Committee, 2013 – present

(Currently involved in research of foreign legal systems relating to geographical indications and their practice.)

#### **Hobby**

Reading, watching soccer (J-league) and baseball (Chunichi Dragons fan)



## Senior Partner, Patent Attorney

### Yuri ITO

There are probably many people who feel awkward to set foot inside a patent office because most people hardly ever face patent related issues in daily life. I strive to become the type of patent attorney who makes people like these feel comfortable so that they can contact me whenever they would like to discuss an issue.

Thank you very much for your interest.

#### **Education**

Diploma in Fashion, Dressmaker Gakuin, March 2007

Diploma in Business and English, Kanda Institute of Foreign Languages, March 2008

Student of the Distance Learning Division, Faculty of Law, Chuo University, April 2013

– present

#### **Professional career**

Entered Asamura IP P.C., April 2008

#### **Registration for Patent Attorney**

April 2013

#### **Languages**

Japanese, English

#### **Specialty Fields**

General application matters with a focus on domestic and PCT applications, name changes, general registration related matters such as transfers, trademarks, copyrights (including related rights), unfair competition (product display, trade secrets, etc.)

#### **Qualifications**

TOEIC (score: 920)

EIKEN Test in Practical English Proficiency (Grade Pre-1)

#### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), April 2013 – present

Publications

Workbook indicating intelligible solving processes for Patent Attorneys' the past First-Stage Examination" (Hogakushoin, Co-Author) (2013)

#### **Hobby**

Solo travel, hot yoga, sewing, eating at various restaurants, and pub crawling



**Senior Partner, Patent Attorney**

## **Hiroataka NAKAYAMA**

I place much value on communication with clients to provide optimal protection of trademark rights.

I look forward to working with you.

### **Education**

BA in International Politics and Economics, Aoyama Gakuin University, 1996

### **Professional career**

Employed at an automotive parts company 1996-2012

Employed at a few patent offices from 2012 and later joined Asamura IP P.C. in 2016

### **Registration for Patent Attorney**

April 2011

### **Specialty Fields**

Acquisition and maintenance of trademark rights domestically and overseas (including those related to the Madrid Protocol), oppositions, examinations, design registration applications, etc.

### **Qualifications**

Administrative Scrivener

### **Hobby**

Tennis, movies, and taking a walk with my daughter



**Partner, Patent Attorney**

## **Shuji KIKUMA**

I explain from scratch in an easy-to-understand way to clients getting involved in intellectual property field for the first time.

For those who know a lot, I provide clear and essential responses or suggestions by keeping the main points. I will do my best to boost my presence as an expert who is capable of offering feelings of security and stability through work to all kinds of people.

### **Education**

B.A. in Human Science, Yokohama City University, 2001

### **Professional career**

Experienced real property registration business, 2001

Served as an agent relating to overseas trademark rights, 2009

Entered Asamura IP P.C. in 2018

### **Registration for Patent Attorney**

April 2016

### **Specialty Fields**

Trademark, design, copyrights, unfair competition

### **Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2016 – present



**Associate, Patent Attorney**

**Hiroko NAKAMURA**

Through proper communication, striving to provide a better response plan tailored to the customers' needs and IP goals.

**Education**

Sophia University, Faculty of Law, Department of Law, 2007  
Sophia University, Graduate School of Law, 2009

**Professional career**

Bank of Japan 2009 – 2024

**Registration for Patent Attorney**

June 2024

**Languages**

Japanese, English

**Specialty Fields**

Trademark

**Memberships**

Member of the Japan Patent Attorneys Association (JPAA), 2024 – present

**Hobby**

Cooking, Pilates/Yoga, tea drinking, travel



## Counsel, Patent Attorney

### Hiroko HIRAYAMA

Using my experiences in the JPO, I feel I can be a bridge between the JPO (examiners) and the IP practitioners.

I believe that my international mind allows me to contribute to my work as a patent attorney.

#### Education

BA in English and American Literature, Aoyama Gakuin University

#### Professional career

Joined Asamura IP P.C. in July 2013.

Before that, worked as an examiner in the Trademark Examinations Department of the Japan Patent Office, an appeal examiner in the Trademark Appeal Department of the JPO, head of the Patent Office of the Hokkaido Bureau of Economy, Trade and Industry, head of the Trademark International Classification Management Office, head of the Trademark Examination Standards Office, and Director of the Trademark Examination Divisions (Machinery) of the JPO.

#### Registration for Patent Attorney

July 2013

#### Languages

Japanese, English

#### Specialty Fields

Trademarks (domestic and foreign applications)

#### Major seminars

Briefing for Trademark Examination Standards

Briefing for the Madrid Protocol System

Research program concerning establishment of Similar Group Code System

#### Memberships

Japan Patent Attorneys Association (JPAA)

Japan Trademark Association (JTA)

Japan Association of Intellectual Property Law

#### Hobby

Theater (Kabuki, Bunraku, etc.), foreign dramas, art appreciation, wine tasting



## Counsel, Patent Attorney

### Ryoji MOCHIZUKI

I like to check out used book stores. Most of my reading is historical novels or non-fiction by authors like Ryotaro Shiba etc. My job is sedentary, so I don't get enough exercise, and try to get to the gym to work out and maintain my health.

#### Education

BSc in Business, Waseda University, March 1982

#### Professional career

Worked in industrial statistics, economic statistics, information provision and consulting at Japan Management Association and JMA Research Inc., April 1982 - March 1986

Joined Asamura IP P.C. in June 1986.

**Registration for Patent Attorney:** December 1985

**Languages:** Japanese, English

**Specialty Fields:** Obtaining and maintaining patents in Japan and overseas, brand license and sale contracts and negotiations, appeals, searches, appraisals, brand strategy consulting, brand management consulting, and so on.

#### Major seminars

Numerous seminars and lectures at companies and NPOs for IP lectures for staff training or the general public, SME management seminars for financial institutions, and lectures for patent attorney exams.

#### Memberships

INTA, JPTA, JPAA

Councilor of JPAA, 2008 - 2009

Trademarks Committee, Permanent Committee First Committee

Publicity Center, METI, 2009 - 2010

Industrial Rights Examination Committee Examiner (Patent Attorney Examiner), 2009 - 2010

#### Publications

"Sub Notes for Patent Attorney Exam Essays I-V: Patents, Utility Models, Designs Edition" (Yoyogijuku)

"Patent Attorney Exam Definitions and Objectives" (Yoyogijuku)

"Industrial Property Law Seminar: 157 Key Problems and Solutions" (joint-author, Hougaku Shoin) and many others.





## ASAMURA IP P.C.

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